



Membership Application Form  
Or Apply online at [www.nwmpbsbusiness.com](http://www.nwmpbsbusiness.com)

Date: \_\_\_\_\_  
Name of Business \_\_\_\_\_  
Address \_\_\_\_\_  
City, MN, Zip \_\_\_\_\_  
Contact Person for NWMBA \_\_\_\_\_  
Phone: \_\_\_\_\_  
Fax: \_\_\_\_\_  
Email: \_\_\_\_\_  
Website \_\_\_\_\_

My issues and interests are:  
Annual Dues January-December: \$75

NWMBA Directory Information:  
If Different than Member Information

Date: \_\_\_\_\_  
Name of Business \_\_\_\_\_  
Address \_\_\_\_\_  
City, MN, Zip \_\_\_\_\_  
Contact Person for NWMBA \_\_\_\_\_  
Phone: \_\_\_\_\_  
Fax: \_\_\_\_\_  
Email: \_\_\_\_\_  
Website \_\_\_\_\_

Please mail check or money order along with  
this completed application form to:  
NWMBA  
PO Box 11362  
Minneapolis, MN 55411

**Mission Statement:** The NorthWest Minneapolis Business Association is committed to enhancing the North West Community through promoting, supporting and connecting existing businesses, encouraging new business development that meets the needs of the local community. Contact Information **President:** Duane Atter, The Warren-An Artists Habitat, **Vice President:** Brock Hanson, Framatix Inc., **Treasurer:** Danette Hoffstrom, Northside Auto **Secretary:** Amy Luesebrink, Luesebrink Office Services NWMBA Address: Box 11362, Minneapolis, MN 55411 Telephone: 612-612-703-9609.



NorthWest Minneapolis  
Business Association  
PO Box 11362  
Minneapolis, MN 55411



*NorthWest Minneapolis! Great Businesses! Great People! Shop Locally!*

Volume VIII XL, Issue II

[www.nwmpbsbusiness.com](http://www.nwmpbsbusiness.com)

Published monthly

February 2009  
"Since 1931"

**NWMBA 2008 Members**

- Acorn Mini Storage
  - Allied Waste Services
  - Bark Busters Home Dog Training
  - Camden Community News
  - Camden Music School
  - Camden Pet Hospital
  - C.G.S. of Minneapolis
  - Cleveland Neighborhood Assn
  - Digital by Darrel
  - Donald Pachi D.C.
  - Fishongraphics
  - Franklin Bank
  - Framatix Inc.
  - Fremont Community Health Services
  - Goddess of Glass
  - Hirshfield's Paint Mfg.
  - Impact Mailing and Fulfillment
  - Kessler Companies
  - Lind-Bohanon Neighborhood Association
  - Luesebrink Office Services
  - Lukeworks, LLC
  - MaryKay: Margarete Nevalainen
  - Mighty Stitch, LLC
  - Milan's Motors
  - Nelson Johnson Wood Products
  - NorthNews
  - Northside Arts Collective
  - Northside Auto Inc.
  - North Side Electric
  - Papa's Pizza and Pasta
  - Rachael's Club 46
  - Sauced Neighborhood Bistro
  - Shingle Creek Commons
  - Shingle Creek Neighborhood Association
  - Steamworks Coffee
  - Strootman Law Office
  - Victory Neighborhood Assn
  - Warren, The An Artist Habitat
  - The Workhouse Theatre Company
  - Younkin Trucking Inc.
- NWMBA Advocate Members:**  
Brigid Shea  
Robert Jacoby

**NWMBA Message from the President**

We're already racing into 2009!



This year's planned work for NWMBA includes a new directory, ever increasing ways to advertise our membership, support of community events, and increasing our presence at various community events or activities.

All of it sounds exciting right?

We are a volunteer board of member businesses with the common mission to "enhancing the North West Community through promoting, supporting and connecting existing businesses, encouraging new business development that meets the needs of the local community."

Over the past three years that I've been involved with NWMBA, I like many of you never realized what was being done on my behalf by NWMBA, until I simply just started attending monthly meetings.

At a time like this with economic uncertainties and challenges ahead, being President of NWMBA, makes me especially proud to be leading this organization again this year. Having NWMBA working for members and my business by cross-promoting, help with group advertising and supporting community events that strengthens our community is what NWMBA strives to do every year.

We have some exciting things we're working on for 2009 that could possibly benefit your business! Plan to attend our upcoming meeting this Tuesday to hear more about this year's new directory. Find out about the proposed changes in membership dues that was talked about at our Annual meeting, and review the upcoming calendar for various ways that you and your business can get involved in 2009!

We look forward to seeing you this coming Tuesday, February 17th, 2009 at 6pm at Shingle Creek Commons!

NWMBA President  
Duane Atter  
The Warren-An Artists Habitat

**NWMBA February Agenda**

This month's meeting will be at  
Shingle Creek Commons

**6:00pm**

1. Welcome!
2. Secretary's Report
3. Treasurer's Report
4. New Directory Planning
5. First Reading of Bylaws updates (see pg 2)
5. Adjourn

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**Tuesday, February 17th,  
2009**  
**6:00-8 PM!**  
**Shingle Creek Commons,  
4600 Humboldt Ave N**

**Attention Members:  
NWMBA will be updating it's  
bylaws in March of 2009.**

For a full copy of the bylaws and revisions go to our website at [www.nwmpbsbusiness.com](http://www.nwmpbsbusiness.com), or plan to attend our upcoming February or March monthly meetings at Shingle Creek Commons on the third Tuesday's of the month at 6pm.

Contact President Atter with any questions or to request a paper copy be mailed to you at 612-703-9609.

*NWMBA Annual Meeting Mins  
January 20th, 2009  
Shingle Creek Commons*

1. Welcome and Introductions and meeting called to order by Mr. Atter at 7:01pm
2. Annual Report 2008: Mr. Atter
3. Annual Treasurer's Report 2008 distributed by Ms. Hoffstrom, presented by Ms. Luesebrink, Motion to approve the Annual Treasurer's Report 2008 by Ms. Nevalainen, Ms. Fetzer, m-c
4. Guest Speaker: Mayoral Candidate Bob Miller
  - a. Current Executive Director of the Minneapolis Neighborhood Revitalization Program.
  - b. Graduate of the University of Chicago in Economics. He received his Masters from George Washington University. Served in the Veteran's Administration and the White House and on the Cost of Living Council, Pay Board, Price Commission during last serious economic crisis.
  - c. He also was a former small business owner himself--owning a restaurant for 5 years.
  - d. Mr. Miller has a driving need to better Minneapolis. He wants to anticipate the future and
    - \*Build off positive impact of NRP and neighborhood residents, and organization for the future.
    - \*Reinvest in local housing stock to stabilize housing
    - \*It can get much worse. Detroit property value \$18,513.
    - \*Invest in education. We have resources.
    - \*Need to invest in people, places, and businesses. Why? Because they all pay off.
5. Annual Elections:
  - a. Slate of Officers presented to the membership.
    - i. Mr. Atter, President
    - ii. Mr. Hanson, Vice President
    - iii. Ms. Hoffstrom, Treasurer
    - iv. Ms. Luesebrink, Secretary
  - b. Three calls for nominations from the floor, nominations are closed, Motion to approve the slate of officers by Ms. Kelzenberg, Ms. Zahn, m-c
6. Adjourn at 8:03pm

*NWMBA February 2nd, Executive Committee Meeting  
Present: Duane, Danette, Brock, Amy  
Rachael's Club 46*

1. Meeting called to order at 12:35pm by Mr. Atter
2. Financial Report:
  - a. Holiday on 44th: This community event committee meets prior to our next meeting and they are determining whether to host another event in 09. NWMBA members strongly benefit from this community event and we have supported it from the beginning. Motion to expedite and continue NWMBA's support of Holiday on 44th in accordance with our approved NWMBA CPED grant for \$2,000 for 2008/9 by Mr. Hanson, Ms. Hoffstrom, m-c Motion to send a letter stating our support of this event and to review our preferences for support-

ing the hayride, allowing us to put up our banner on the ride and to have our logo in the advertising.

b. NWMBA Annual Ad in CCN announcing Annual meeting. Motion to pay invoice for \$325 by Ms. Luesebrink, Mr. Hanson, m-c

c. Motion to reimburse Ms. Hoffstrom for supplies for the Annual Banquet by Mr. Hanson, Ms. Luesebrink, m-c No invoice from Annual Banquet caterer Papa's Pizza. Duane to follow-up.

d. Motion to reimburse Ms. Luesebrink for newsletter printing, postage, and annual filing cost for a total of \$76.03, by Ms. Hoffstrom, Mr. Hanson, m-c

e. The drawing for the Annual Doorprizes of a donated ad by Camden News. The random winner from the attendees was Rachael's Club 46. The random winner of front space location on our NWMBA website was Fremont Clinic. Duane will follow up with the winners for details. Brock will help with the website.

3. Bylaws reviewed:
 

- a. Bylaws occasionally need updating. The last time they were updated was 2005. Executive Committee reviews bylaws for minor revisions and proposes an electronic voting section be added to better respond to some of the things that occasionally occur at the City. No electronic voting for annual meeting.
- b. Proposed revisions suggested to be posted in the Feb newsletter, on the website, read at the Feb meeting, and again in March and voted on in March.
- c. Add a section that allows checks under \$100 within the approved budget to not need two signatures to expedite

4. Annual Meeting debrief
 

- a. Good to see new people, need to follow up with attendees, is it possible to get the powerpoint on the website? Great TV screen access lends greater sense of professionalism to NWMBA.
- b. Some discussion about having a City or Ward debate, need to get more information.
- c. Ad for Feb 15th CCN:

5. 2009 Budget Reviewed to suggest to Board
 

- a. 2009 Grant Priorities: New directory, timeline Spring Art Party. Helps increase membership. Print 3000. Need to talk with Ms. Fish about possible graphics for directory and new ad for CCN.
- b. Community Events: Spring Art Party, Holiday on 44th, and NWMBA Summer Social to replace Fall Social in 09, Work-house Theatre support
- c. Consider promoting NWMBA by contributing to one neighborhood clean-up per participating neighborhood member
- d. Put out a call for volunteers to work NWMBA table at Camden Farmers Market, Spring Art Party, Victory Ice Cream Social, Holiday on 44th.

6. Advertising and Member Marketing Plan
 

- a. March: Call for Membership to be in directory in CCN and Nnews \$325/\$468
- b. April: Final Call for Membership, Promote directory, and Spring Art Party in CCN and Nnews \$325/\$468. Spring Art Party Directory ad, and SAP financial support.
- c. June: Advertise Summer Social in CCN
- d. Dec: Advertise in CCN for Holiday on 44th
- e. Promote this year: "Save Gas, Shop Locally" theme

7. Adjourn 2:13pm

**HURRY!  
DON'T MISS OUT!!  
Renew Your Membership  
by  
FEBRUARY 28th!!**

Hurry! Don't miss out on these NWMBA member benefits! All paid members by February 28th will be listed in all three of these great venues.

**1) Directory:** We're planning to print another 1-2,000 copies of our directory this year. Our last directories were distributed at local businesses and helped recruit 8 members. We think this is an effective tool for community awareness on the streets about local businesses and NWMBA.

**2) Website/Pay online:** We wanted to be sure you're aware of our new website: [www.nwmpbsbusiness.com](http://www.nwmpbsbusiness.com). Already this website has brought in 2 new members and increased website hits for some local businesses by double. It also offers a convenient way for members to pay their membership dues right online. Members who sign up for the \$75 membership get their own dedicated webpage within the NWMBA website.

**3) Ad in the Northside Arts Collective Catalog:** NWMBA also is placing an ad again in 5,000 copies of the NAC Spring Art Party's catalog.

All paid members by February 28th will be listed in all three of these places. Membership rate \$75.

Renewing your membership has never been easier! To update your membership today check out our web address [www.nwmpbsbusiness.com](http://www.nwmpbsbusiness.com)!

Or Print off the membership page from our website and mail membership to:  
NWMBA  
PO Box 11362  
Mpls, MN 55411



Thanks for renewing your membership and for your continued support of NWMBA.  
Your business does make a difference to NorthWest Minneapolis!