



*NorthWest Minneapolis! Great Businesses! Great People! Shop Locally!*

## **Annual Report 2010**



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**“...promoting, supporting, connecting  
existing businesses, and  
encouraging new business development  
that meets the needs of the  
local community.”**



## NWMBA ANNUAL REPORT FOR 2010

### BUSINESS ASSOCIATION ACTIVITIES:

#### \*NWMBA Strengthens Community and Business Members

- \*Significant sponsor for community-wide events Holiday on 44th, Live on the Drive
  - \*Hosted 7th Fall Social Event had 30 attendees
- \*Had Representative Keith Ellison/Darlynn Benjamin and Eric Hanson/CPED attend
- \*Increased Media exposure by sponsoring the Camden News Scoops and launched a year long ad campaign to promote members and shopping locally
- \*Placed 3 Full page and 2 1/4 page ads in the Camden News and 5 1/4 pg ads in the North News promoting members and shopping locally
- \*Tabled at Live on the Drive, Camden Farmers Market, Holiday on 44th to attract and promote members reaching over 2,000 residents in the Camden area.
  - New Members through ad campaign: 6
- \*Kept members informed and connected through our monthly Constant Contact newsletter
  - \*Applied for \$10,000 City of Mpls Business Grant

### FUNDING:

NWMBA Memberships and \$8,000 City of Mpls Business Grant in 2010

#### NWMBA New Members in 2010

Welcome to new members: \*\*42nd Avenue Station, Homes and More Realty, Inc, Nivlia Brinkley, Wells Fargo Advisors, Scotts Construction, LLC, Taylor Made Massage and Bodywork, Treehugger Tree Care, Inc.

### MEMBERSHIP:

42nd Avenue Station, Acorn Mini Storage, Aldrich Real Estate, LLC, Republic Services, Inc./Allied Waste Services, Apex Marketing, Tom Bain Realtor/Coldwell Banker Burnet, C.G.S. of Minneapolis, Camden Community News, Camden Music School, Camden Pet Hospital, CKA Bookkeeping, Cleveland Neighborhood Association, Crystal Lake Floral, Fishson Graphics + Communications, Framatix, Fremont Clinic, Greenhaven Printing, Hirshfield's Paint Mfg, Holler Glass Block, Homes and More Realty, Inc, Impact Proven Solutions, Lind-Bohanon Neighborhood Association, Luesebrink Office Services, Lukeworks, LLC, Majestic Tree Care, Mary Kay: Margarett Nevalainen, McKinley Community, Mighty Stitch by Vivienne LLC, Natural Organizing, Nivlia Brinkley, Wells Fargo Advisors, NorthNews, Northside Arts Collective, Northside Auto Inc., North Side Electric, Papa's Restaurant and Deli, Rachael's Club 46, Redemptive Financial Services Inc. Scotts Construction LLC, Shingle Creek Commons, Shingle Creek Neighborhood Association, Steamworks Coffee, Strootman Law Office, Victory Neighborhood Association TaylorMade Massage and Bodywork, The Warren-An Artists Habitat, The Workhouse Theatre Company, Treehugger Tree Care, Inc., Vitalife Rx, Younkin Trucking Inc.