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NorthWest Minneapolis Business Association

February 2011



Letter from NWMBBA President Hanson

Dear NWMBBA Members,

This year's annual banquet again was an opportunity to reflect on the year past ([see our Annual Report 2010](#)) and to hear from members about their ideas for the future.

Prior to our banquet, NWMBBA submitted our annual grant proposal to the City of Minneapolis Planning and Economic Development Department for their Business Association CDBG grant cycle. The grant proposal is for \$10,000. Here's an excerpt from the coverletter...

"The Community Planning and Economic Development (CPED) department's CDBG grant allocation is a vital part of our organization's ability to provide benefits to small business owners in the community. They help us connect and promote not only their business but also the community as a whole as a safe place to live, work, and play. With the support of the City of Minneapolis Business Association Assistance Program, we look forward to accomplishing the following in 2011:

**Increase the investment in this community by working with City, County, and State to identify and invest in the Camden area via transportation, economic development.*

**Support and promote major community-wide events that promote our branding and marketing campaign of "Let's Grow Camden Together!" to promote safe businesses, viable economy, and a livable community*

**Continue annual major marketing campaign to promote "Let's Grow Camden Together".*

**Increase membership to 100 in 2011
We are grateful to CPED for the continued opportunity to promote, support, and connect our members to each other, this community, and the greater City of Minneapolis...."*



Year-Long Ad Campaign

As part of this ad campaign, we've added and distributed 500 complimentary promotional calendars as take aways to further promote our members and the local area. Small business owners have the opportunity to participate in this significant ad campaign to promote their business and the area.

We are running 24 ads in a 12 month period and reaching a distribution of 20,000 homes. 2 times a month in the Camden News and NorthNews. You can be a part of this just by being a paid member!

Your \$75 membership pays for your information being included in these ads along with many other benefits that other chambers charge well over \$500 for.

If you find your information needs to

We know this community has many challenges that effect our business members daily. Late last fall NWMBA members met and developed a plan to "Grow Camden Together"---People both in and outside our Camden area have to know we're here. Investing \$5,000 of our NWMBA membership funds and funds from the CPED Business Grant, we invested over \$10,000 in ads and promotional items to promote our members and the area. We're excited because its yielding results of increasing foot traffic, bringing in new partners and NWMBA members!

There are many ideas of possible solutions that continually come forward, without your support, they simply aren't all possible. We've begun to implement our plan to "Grow Camden Together" as a way to improve businesses and this community. But we can't "Grow Camden Together" without you!

We invite you to attend the upcoming NWMBA February 15th, meeting at Shingle Creek Commons, 4600 Humboldt Ave N(in the sunroom) 6:30-8pm to find out how you're business can help "Grow Camden Together!"

See you then!
Brock Hanson
Framatix, Inc.

NWMBA Marketing Committee meeting

Thursday, February 17, 6:30pm
Papa's Pizza and Deli 42nd/Thomas Ave N
RSVP thegoddessofglass@gmail.com or 612-521-0399

ATTENTION NWMBA MEMBERS: PUBLIC HEARING NOTICE:

The Regulatory, Energy and Environment Committee of the Minneapolis City Council will consider the following amendments to the Minneapolis Code of Ordinances:

1) Outdoor Areas: Chapter 360.100 regulates outdoor areas at on-sale liquor, wine, and beer establishments. These amendments, if adopted, will require license holders to specify the maximum number of customer seats which represents the maximum customer capacity in outdoor areas, including sidewalk cafes, at establishments with a beverage alcohol license. Additionally, the City Council may impose reasonable standards to control nuisance activities such as excessive noise, operating hours, and loitering, for example.

2) Distance Requirements: Chapter 360.120 regulates proximity to schools and churches. This amendment, if adopted, will require all new off-sale liquor establishments to be located at least 300 feet from a church or school as measured from the property line of the off-sale liquor establishment to the property line of the church or school.

3) Rental Licensing: Ordinance creating a furnace and boiler safety check and energy audit requirement for certain rental properties and repealing

be updated, please go to our website www.nwmpplsbusiness.com and fill out the registration form or send an email to Brock at president@nwmpplsbusiness.com or contact him at 612-590-9098.

Many thanks to the 31% of our NWMBA members who completed our first Survey!

To see the full results see the link below:

[Survey Results:](#)

[Survey Comments](#)

Job Opportunity:

Neighborhood Health Source:
Appointment Scheduler - Bilingual (Spanish)

Ensures efficient client flow, provides clients with needed information regarding appointments and services, schedules appointments, and ensures prompt collection of fees at the time of service.

For full job description and application instructions, visit

www.neighborhoodhealthsource.org/jobs

NWMBA Mission:

"The North West Minneapolis Business Association is committed to enhancing the North West Community through promoting, supporting, and connecting existing businesses, encouraging new business development that meets the needs of the local community.

[Become a NWMBA](#)

[Join Our Mailing List!](#)

For more business news in Camden check us out at www.nwmpplsbusiness.com

Mark your calendars - Upcoming meeting dates for 2011

Annual Meeting - January 18th

sections 244.680 and 244.685; and adding a requirement for a lead clearance inspection for certain rental properties and amending requirements related to lead safe work practices.

4) Off-Sale Liquor Spacing Requirements: Ordinance amending and clarifying spacing requirements applicable to liquor, wine or beer licenses; and "off-sale" license spacing requirements.

<http://www.ci.minneapolis.mn.us/council/2011-meetings/20110225/ree.asp>

Date: Monday, February 14, 2011

Time: 1:30 pm or shortly thereafter

Place: Room 317 City Hall, 350 5th St. South

Minneapolis, MN 55415

An Informational Meeting will be held at 11:00 a.m. on Wednesday, February 9, 2011 at the Downtown Central Library, 300 Nicollet Mall, Minneapolis, MN 55401.

You are invited to attend, express your opinions, and/or submit such in writing. Please feel free to contact Linda Roberts at 612-673-3908 or send written comments to Linda.roberts@ci.minneapolis.mn.us.

A copy of the proposed amendments and staff report will be available on our website after February 7, 2011. www.ci.minneapolis.mn.us/business-licensing

February 15th

March 15th

April 19th
17th

May

June 21st

July 19th

August 16th

September 20th
October 18th

November 15th

December 20th

Interested in getting more involved? Plan to attend an upcoming meeting or contact us at president@nwmpplsbusiness.com.

Or Go to:

www.nwmpplsbusiness.com
for the most complete meeting and upcoming information.

Minneapolis Park and Recreation Board and Minneapolis Parks Foundation Will Announce the Minneapolis Riverfront Design Competition Winning Team at a Press Conference

Thursday, February 10, 11:00AM

Minneapolis, Minn. - Community members and riverfront stakeholders are invited to attend the Thursday, February 10, press conference to announce the winning team of the Minneapolis Riverfront Design Competition. The press conference will take place 11-11:45AM at the Nicollet Island Pavilion, 40 Power Street, Minneapolis.

On January 27, four finalists in the MR|DC - an international

landscape and urban design competition addressing 11 miles of Mississippi riverfront and the surrounding neighborhoods - presented their visions to a wowed and overflowing crowd at the Walker Art Center. The following afternoon, the MR|DC jury of 14 nationally-known design and parks professionals and local elected officials evaluated the extensive design proposals and chose a winning team to whom a commission for a riverfront parks project will be awarded.

At the press conference, the Minneapolis Park and Recreation Board and the Minneapolis Parks Foundation will announce the winning team. Speakers will include MR|DC project manager Mary deLaittre, Minneapolis Park Board President John Erwin, Superintendent Emeritus David Fisher, Minneapolis Mayor R.T. Rybak, and Jayne Miller, Minneapolis Park and Recreation Board Superintendent, who will outline the next, transition phase of the Minneapolis riverfront initiative. Also speaking will be representatives from the winning team, in Minneapolis for the third time to participate in the announcement. Speakers will take questions following the brief presentation.

More information can be found at MinneapolisRiverfrontDesignCompetition.com.

BREAKTHROUGH SERIES

There's a new series of workshops created specifically for small business owners. Featuring skilled instructors with real-world experience, these three-hour workshops are designed to help your company breakthrough to the next level.

Sign up and experience what it takes to achieve enduring success! The new series of workshops is created specifically for small business owners. Featuring skilled instructors with real-world experience, these three-hour workshops are designed to help your company breakthrough to the next level.

Sign up and experience what it takes to achieve enduring success at <http://www.ced.umn.edu/bts/index.html>.

Proud to support our NWMBA members!

***Welcome our newest members in 2011!**

42nd Avenue Station

Republic Services, Inc./Allied Waste Services

Tom Bain Realtor/Coldwell Banker Burnet

C.G.S. of Minneapolis

Camden Community News

Camden Music School

Camden Pet Hospital
Cleveland Neighborhood Association
Fishson Graphics + Communications
Framatix
Fremont Clinic
The Goddess of Glass & Friends
Hirshfield's Paint Mfg
Holler Glass Block
Homes and More Realty, Inc
Lind-Bohanon Neighborhood Association
Luesebrink Office Services
Majestic Tree Care
Mary Kay: Margarett Nevalainen
McKinley Community
Natural Organizing
Nivlia Brinkley, Wells Fargo Advisors
NorthNews
Northside Auto Inc.
North Side Electric
Parkway Home Inspections **New member*
Rachael's Club 46
Scotts Construction LLC
Shingle Creek Commons
Shingle Creek Neighborhood Association
TaylorMade Massage and Bodywork
Treehugger Tree Care, Inc.
Victory Neighborhood Association
VitaLife Rx
Younkin Trucking Inc.
Thank you for supporting our members!

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