



Reminder notice:

Mark your calendars for the NWMBA Annual Meeting and Elections, Tuesday January 18 at 6:30pm at 42nd Avenue Station!

Please RSVP to this email if you plan to attend!

Want a free membership for 2011? Members are encouraged to participate in this year's Membership Drive! See right for more details.

Thanks for taking just a few minutes to complete our first and important NWMBA survey by January 15th! and have your business be entered into a drawing! Winners will be announced at the Annual meeting!

We want to hear from you!

Results will be shared at our Annual Meeting!

Membership Drive

Membership drive for paid 2010 members that bring in 2 new member businesses will get a **free 2011 membership.**

The business responsible for ***the most*** new, paid members before our January meeting will get **\$100!**

(A minimum of 4 new businesses is necessary to qualify for the \$100.)



Year-Long Ad Campaign

As part of this ad campaign, we've added and distributed 500 complimentary promotional calendars as take aways to further promote our members and the local area. Small business owners have the opportunity to participate in this significant ad campaign to promote their business and the area.

We are running 24 ads in a 12 month period and reaching a distribution of 20,000 homes. 2 times a month in the

Visit our website at www.nwmpbsbusiness.com

Check us out on
Twitter and Facebook

NWMBA Member Survey

Attention NWMBA Members: Renewal Notice!

Benefits of being a NWMBA member

include:

*Listing in directory circulation of 3,000	\$100
*Listing on NWMBA Website	\$300
*Monthly NWMBA advertising	\$500
*Seasonally 12 wks at Farmers market	\$100
*Holiday on 44th event	\$100
*Constant Contact Monthly newsletter	\$25
*1 ticket to Annual Banquet including meal	\$25
*1 ticket to NWMBA Fall Social including meal	\$25

Total of value of NWMBA membership: \$1200

That's 16 TIMES the investment!

Thanks for renewing your valuable membership today!

Many thanks to Impact Mailing and Lind-Bohanon Neighborhood Association for forwarding this information:

For those who do bulkmailing for your businesses---Two things to note:

1) Effective May 2011, any reply device used in an automated mailing must contain an Intelligent Mail Barcode (IMB). This relates to any Business Reply card or envelope as well as Courtesy Reply card or envelope. The USPS has informed us there will be no exceptions to this requirement. If you choose to use any non compliant reply devices you will not be eligible for automation rate discounts.

2) Effective this spring the bulkmail hub on Johnson St

Camden News and NorthNews. You can be a part of this just by being a paid member!

Your \$75 membership pays for your information being included in these ads along with many other benefits that other chambers charge well over \$500 for.

If you find your information needs to be updated, please go to our website www.nwmpbsbusiness.com and fill out the registration form or send an email to Brock at president@nwmpbsbusiness.com or contact him at 612-590-9098.

Shop Locally - our community reaps the benefits!

3 What three independent businesses would you miss if they disappeared? Stop in. Say Hello. Pick up something that brings a smile. Your purchases are what keeps those businesses around.

50 If half the employed population spent %50 a month in locally owned independent businesses, it would generate more than \$42.6 billion in revenue.* Imagine the positive impact if 3/4 of the employed population did that.

68 For every \$100 spent in locally owned independent stores, \$68 returns to the community through taxes, payroll, and other expenditures. If you spend that in a national chain, only \$43 stays here. Spend it online and NOTHING comes home.

1 The number of people it takes to start a trend...you.

Pick 3. Spend 50. Save your local economy.

For more information:

Check out the 3/50 Project and shop Local.

NWMBA supports your favorite community events.

NE will be moving to a location yet to be announced.

For more information contact your local postmaster for more details or go to www.usps.gov.

Job Opportunity:

Community Health Educator - Family Planning - p/t

Assists Family Planning Coordinator in ensuring the delivery of high quality, comprehensive family planning services to NHS patients and provides family planning outreach and education in the community. This position is funded by a Family Planning Special Projects grant (FPSP, MN Dept. of Health)

Application instructions are available on our website at www.neighborhoodhealthsource.org. Thank you.

Fremont Clinic
3300 Fremont Avenue North
Minneapolis, MN 55412
phone: 612-287-2425
FAX: 612-287-2444

Proud to support our NWMBA members! And Welcome our newest members in 2011!

42nd Avenue Station

Acorn Mini Storage

Aldrich Real Estate, LLC

Republic Services, Inc./Allied Waste Services

Apex Marketing

Tom Bain Realtor/Coldwell Banker Burnet

C.G.S. of Minneapolis

Camden Community News

Camden Music School

Camden Pet Hospital

CKA Bookkeeping

Cleveland Neighborhood Association

Crystal Lake Floral

Fishson Graphics + Communications

Framatix

Fremont Clinic

*Live on the Drive
Holiday on 44th*

What other events would you like to see us support?

Request for Proposals: West Broadway Arts Streets Façade Improvement Program
Apply for a matching grant of up to \$15,000 to enhance and customize your storefront.

Reminder: MARK YOUR CALENDER!!! December 15th Business Owner and Artist Meet and Greet.

Business/Building Owner and Artist Meet and Greet: Wednesday December 15th, 2010 at 6:30 pm at the Cookie Cart Engagement Space. Business Owners/Property Owners and Artists **Please RSVP to Erin at erin@westbroadway.org or 612-353-5178.**

- Business and property owners: Meet with Artists to get ideas on how you can incorporate art into improving your storefront.
- Artists: display and promote your talents to interested business owners

PURPOSE OF PROGRAM

The primary objective of the West Broadway Arts Streets (WBAS) Façade Improvement program is to infuse art into the increasingly dynamic visual environment of West Broadway. Secondary objectives include providing an additional incentive for businesses and property owners to improve their building facades and creating opportunities for local artists to impact their own community.

MATCHING GRANT AMOUNT

Applicants may apply for a matching grant of up to \$15,000 or 50% of the total project cost, whichever is lower. All grants are subject to and dependent upon the

NWMBA Mission:

"The North West Minneapolis Business Association is committed to enhancing the North West Community through promoting, supporting, and connecting existing businesses, encouraging new business development that meets the needs of the local community.

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