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NorthWest Minneapolis Business Association

May 2011



We're 80 Years Strong and Still Growing!

Every month there's something new with NWMB! Come meet and network with other members and find out more details about various ways we're marketing for your business!

NWMB monthly meeting **Tuesday, May 17th** at Shingle Creek Commons, 4600 Humboldt Ave N, at 6:30-8pm

First time? Got questions? Contact President@nwmpplsbusiness.com or call 612-590-9098.

Four Free Events Hosted by DemandQuest Next Week in Honor of Small Business Week:

<http://www.eventbrite.com/search?q=demand+quest>
Internet advertising, social media, no-cost/low cost Methods to Create an Effective Web Presence for Small Businesses and a networking event on the last day.

Proud to support our NWMB members! *Signifies new or renewed members this year

42nd Avenue Station

Acorn Mini Storage

Republic Services, Inc./Allied Waste Services

Tom Bain Realtor/Coldwell Banker Burnet

C.G.S. of Minneapolis

Camden Community News

Camden Music School

Camden Pet Hospital

Cleveland Neighborhood Association

Columbia Heights Insty Prints*

Crystal Lake Floral

Attention Business Members: Public Hearings:

June 6 Outdoor Areas & June 20 License Fee Increases Details see below.



NWMB Goal of 125 Members by December 31, 2011!

In order to sustain the work of NWMB we have set a growth goal of reaching 125 members or roughly 7 members a month. Reaching this goal will help us sustain the successful year long marketing campaign. We hit that 7 mark in April! Will you help us reach our goal in May? Tell a friend about NWMB!

Many thanks to the new and renewed business members for seeing the benefit of this effort and valuing the work of NWMB!

*Columbia Heights Insty-Prints

*Install this Sign and Awing Co.

*LukeWorks, LLC

*Mighty Stitch by Vivienne, LLC

*Parkway Home Inspections, Inc.

*Ready to Show Homes

Fishson Graphics + Communications
Framatix
Fremont Clinic
The Goddess of Glass & Friends
Hirshfield's Paint Mfg
Holler Glass Block
Homes and More Realty, Inc
Impact-Proven Solutions
Install This Sign and Awning Co*
Lind-Bohanon Neighborhood Association
Luesebrink Office Services
Majestic Tree Care, Inc.
Mary Kay: Margarete Nevalainen
McKinley Community
Mighty Stitch by Vivienne, LLC.*
Natural Organizing
Nivlia Brinkley, Wells Fargo Advisors
NorthNews
Northside Auto, Inc.
North Side Electric
Parkway Home Inspections, LLC*
Rachael's Club 46
Ready to Show Homes*
Scotts Construction, LLC
Shingle Creek Commons
Shingle Creek Neighborhood Association
Strootman Law Office
Taylor Made Massage and Bodywork
The Alexander Lawfirm, LLC*
The Warren-An Artist's Habitat*
Treehugger Tree Care, Inc.
Victory Neighborhood Association
VitaLife Rx Pharmacy
Younkin Trucking, Inc.
Thank you for supporting our members!

*The Warren-An Artist's Habitat
*The Alexander Law Firm, LLC

NWMBA growing through Year-Long Ad Campaign

Daylilies and tulips aren't the only things growing! NWMBA has grown nearly 20% since starting it's year long ad campaign! And business owners are commenting they've had increased foot-traffic due to the ad!

We are running 24 ads in a 12 month period and reaching a circulation of 41,700. We're advertising in the Camdenews and NorthNews. You can be a part of this just by being a paid member!

Your \$75 membership pays for your business information being included in these ads.

Two Public Hearings: June 6 Outdoor Areas June 20 License Fee Increases

Outdoor Areas:

A public hearing is scheduled regarding amendments to the Minneapolis Code of Ordinances, Chapter 360.100. If adopted, license holders will be required to specify the maximum customer capacity in outdoor areas, including sidewalk cafes, at establishments with beverage alcohol licenses. Additionally, the City Council may impose reasonable standards to control nuisance activities such as excessive noise, operating hours, and loitering, for example.

Date: Monday June 6, 2011

Time: 1:30 P.M. or shortly thereafter

Place: Room 317 City Hall

350 5th Street South

Minneapolis, MN 55415

There are two opportunities to learn more about these amendments. The first will be

at the LINC meeting at 2 p.m. on Tuesday, May 17, 2011. The second informational meeting will be held at 2 p.m. on Wednesday, May 25, 2011. Both meetings will be held in the Pohlads Room at the Downtown Central Library, 300 Nicollet Mall, Minneapolis, MN 55401.

The proposed amendment and updated staff report will be available on our website at: www.ci.minneapolis.mn.us/business-licensing.

You are invited to attend, express your opinions or submit your comments to Linda Roberts at 612-673-3908 or linda_roberts@ci.minneapolis.mn.us.

NOTICE OF PUBLIC HEARING

Proposed License Fee Increase

Date: June 20

Time: 1:30pm or shortly after

Place: Minneapolis City Hall, Room 317

350 South 5th Street

Minneapolis, MN 55415

The Regulatory, Energy and Environment Committee of the Minneapolis City Council will consider increasing fees listed on the License Fee Schedule. Your license fee may be affected by this proposal.

If adopted, annual license fees will increase 1.5% and Pollution Control Annual Billing fees 3% effective January 1, 2012. Some fees are exempt from this increase due to state statute or local mandates and are indicated as such on the License Fee Schedule. A copy of the proposed 2012 License Fee Schedule and staff report are available at our website:

www.ci.minneapolis.mn.us/business-licensing.

You are invited to attend, express your opinions, and/or submit such in writing to

BusinessLicenses@ci.minneapolis.mn.us.

You may also contact us at 612-673-2080.

Information in Other Languages: Yog xav paub tshaj nos ntxiv, hu 612-673-2800. Macluumaad dheeri ah, kala soo xiriir 612-673-3500. Para mas informaci3n llame al 612-673-2700.

Minneapolis Park & Recreation Board wants your "two cents" on RiverFIRST

Second round of Minneapolis Riverfront Development Initiative meetings set for May 24-26; Public Meeting at Minneapolis Park & Recreation Board, 7-9:00 PM, Wednesday, May 25

for more details see our website:

www.nwmpbsbusiness.com

NWMBBA Mission:

"The North West Minneapolis Business Association is committed to enhancing the North West Community through promoting, supporting, and connecting existing businesses, encouraging new business development that meets the needs of the local community.

Become a NWMBBA

Join Our Mailing List!

For more business news in Camden check us out at www.nwmpbsbusiness.com

Mark your calendars - Upcoming meeting dates for 2011

Annual Meeting - January 18th

February 15th

March 15th

April 19th

May 17th

June 21st

July 19th

August 16th

September 20th
October 18th

November 15th

December 20th

Interested in getting more involved? Plan to attend an upcoming meeting or contact us at president@nwmpplsbusiness.com.

Or Go to:

www.nwmpplsbusiness.com
for the most complete meeting and upcoming information.

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